

Kindred & Co.
HOLIDAY GIFT GUIDE

— 2 0 2 2 —

GIVING BACK





dear kindred friend,

As we close out another year of limbo - semi-post pandemic, semi-back to "normal," etc. - the consensus seems to be that community + support of one another is still deeply needed.

Whether that comes in the form of laughing over a shared joke, offering a helping hand to someone moving, or supporting a friend's small business endeavor, there is a need to look beyond just ourselves and *give back*.

Give back to those around us, our communities, the world, and pass along the love & care and encourage our hurting world in this way.

This year's guide is an encouragement to think beyond our loved ones + friends and to consider how we can each be *giving back*. From the way we support small and *give* to these small businesses to the way we *give back* via charities and nonprofits (a few highlighted here).

Here's a peek of who you can expect to read about in this guide:



pg 2



pg 2



pg 3



pg 3



pg 4



pg 4



pg 5



pg 6



pg 6



pg 6



pg 7

HOW TO USE THIS GUIDE:

As a round-up of some favorite shops that we have worked with & connected with, that have incredible missions, hearts, and owners behind them. Each shop has highlighted three products they're loving and why. We are also announcing Kindred & Co.'s holiday products at the end, so be sure to scroll on through!

**Important note:* If this year and season is financially hard, please don't hear from us that you must shop to support. There are many ways to support small businesses without spending money and infinitely more ways to give back other than through monetary means. Please see [page 9](#) for some ideas. (*Pro tip: you can practice these ideas anytime, not just in the holiday season*).

With that, we send you off with our warmest wishes and seasons greetings for this 2022 holiday season! We can't wait for you to fall in love with these shops and find new ways to *give back* this season.

with joy & gratitude,
Kindred & Co

27 TEAS

About the business:

27Teas is a woman owned, NH based, loose leaf tea company. We are on a mission to deliver you the most delicious cup of tea, while also giving back a percentage of profits to clean water initiatives!

Nonprofit highlight:

THE WATER PROJECT

We have supported [them] for a few years now, as we know you can't make a cup of tea without clean, safe drinking water. 2 billion people lack access to safely managed drinking water at home. We want to help make sure everyone has access to this basic human right.

Connect & Shop

Website: <https://27teas.com>

IG: @27teas

FB: @27teasllc



\$9.95+ | New England Chai



best seller

\$9.95+ | Chocolate Peppermint Bark



seller fave

\$14.95 | Matcha



new product

C&C HOLISTIC LIVING

About the business:

C & C Holistic Living, LLC was created to show individuals how to make simple changes to live healthier lives by using what God has placed in the earth. All skincare products & candles are handmade with natural and organic ingredients.

Nonprofit highlight:

ST PHILIP'S SCHOOL & COMMUNITY CENTER

Not only is St Philips a great school, their community center is a great resource for those in need. Their food pantry serves hundreds of families every week. They also provide resources for the community all throughout the year.

\$9+ | Turmeric Facial Bar



best seller



\$5+ | Whipped Body Butter

winter must have

\$40 | Swaddle & Chill Gift Set



seller fave



Connect & Shop

Website: www.candcholicliving.com

IG: @ccholicliving

EARTHSIDE CANDLE CO.

About the business:

Our goal here at Earthside Candle Co. is to help you create a memorable and cozy environment. We believe in creating non-toxic products that will not only last, but will make an impact and give glory to God earthside.

Non-profit highlight:

ONE TREE PLANTED

"We want to make it simple for anyone to help the environment by planting trees. Together we can restore forests, create habitat for biodiversity, and make a positive social impact around the world. ...We plant one tree with every dollar donated."

quoted from One Tree Planted's Vision statement



best
seller

\$24 | Mistletoe Candle



best
seller

\$30 | Holiday Trio

seller
fave



\$24 | Christmas Tree Candle

Connect & Shop

Website: <https://earthsidecandles.com>

IG: @earthsidecandleco



FROOTFUL

About the business:

Frootful creates resources to equip and encourage women in the "messy middle" of life. Inspired by Jeremiah 17:7-8, we believe that a person rooted in hope will thrive in every season of their life.

Nonprofit highlight:

EMMANUEL GOSPEL CENTER

EGC is a unique organization fully committed to carrying out the gospel, not just in word, but in deed. I am deeply encouraged by their work to heal and bring about justice in this world whether through filmmaking, homelessness outreach, or racial reconciliation efforts.



\$14 | "Purpose" Greeting Cards



seller
fave



best
seller

\$10 | "Purpose" Postcards



FROOTFUL

Connect & Shop

Website: <https://www.etsy.com/shop/FrootfulCo>

IG: @frootfulco



\$15+ | Poetic Painting
(4x6)



new
product



\$50+ | Calligraphy + Paint
Original Art

best
seller



\$60 | Custom Typewriter Poem

HOPEFOLIO

About the business:

My name has inspired a lifelong multidisciplinary research approach of light, home, community, beauty, relationships and I believe hospitality is the highest form of art. My poems and photos are prayers and promises written in ink, portraits of light. Hopefolio aims to be a "hopeful portfolio", bringing poetry and light into your home, relationships and everyday life.

Non-profit highlight:

TRANSFORM ARTS

A group of artists passionate about creating space for artists to have meaningful community and create!

Connect & Shop

Website: <http://www.hopefolio.com/>

Shop: <https://www.hopefolio.com/treasures>

IG: @photohope



KNICHE

About the business:

KNICHE was created for winter people. Each piece is created with luxury and style in mind. All the materials are ethically sourced and in support of fellow female owned small businesses and every product is 100% handmade with pure coziness in mind.

Nonprofit highlight:

THE MALALA FUND

They invest in programs that help provide education to women around the world who can not or don't have the means to attend school.

\$89 |
Luxury Knit Hat



best
seller

best
seller

\$89 | The Brielle -
Luxury Knit Hat



\$69 | Luxury Knit Mittens



seller
fave

KNICHE

Connect & Shop

Website: www.knichegoods.com

IG: @knichegoods



time
saving

THE MIRACULOUS JOURNEY OF BOOKS

About the business:

I know parents want to build a lasting and loving relationship with their children, and want to help them find books they enjoy reading. The problem is you are too busy to sift through the endless number of children's books available.

I curate custom book recommendations personalized for your child and family's needs.

Nonprofit highlight:

THE ROSE MARIE BRYON CHILDREN'S CENTER

This is an after school center that offers tutoring, meals, and life skills classes to parents in the community.

Free | Personalized Book
Recommendations

Complete the survey +
receive a free curated list
of book recommendations
that perfectly meet your
child and family's needs.

Order books as desired!



Connect & Shop

Website: <https://brittanydahl.com/>

IG: [@themiraculousjourneyofbooks](https://www.instagram.com/themiraculousjourneyofbooks)

FB: <https://www.facebook.com/TheMiraculousJourneyBooks>



The Miraculous Journey
of Books

NARRATIVE FORTH

About the business:

Narrative Forth came out of a family tradition of using journals in lieu of cards to capture special occasions, which enhanced traditions and became treasured keepsakes. These journals are now a tradition you can share with your family and loved ones.

Journals for the sentimental minimalist.

Nonprofit highlight:

SAFE PARKING COLORADO

This organization partners with businesses to provide designated and safe parking spaces for people experiencing homelessness and living in their vehicles.



best
seller

\$60 | Dear Love Journal



narrativeforth

Connect & Shop

Website: www.narrativeforth.com

IG: [@narrativeforth](https://www.instagram.com/@narrativeforth)

SARAH EMMA BOUTIQUE



\$150 | Whiskey Barrel
Charcuterie Board

best
seller



\$12 | Pencil Earrings



\$4+ | Stickers

best
seller

About the business:

I make a little bit of everything, from hand painted goods, stickers, earrings, bath soaks, etc. to whiskey barrel lid charcuterie boards! My best sellers in my shop are pencil earrings, stickers, and whiskey barrel charcuterie boards.

Nonprofit highlight:

JACKSON INTERFAITH SHELTER

This year I'm choosing to support this local homeless shelter by adopting a family for Christmas. I've heard great things about this local shelter and they do amazing things for the Jackson community. The shelter provides food, shelter, and services for those who are in need in our community. I can't wait to bring a little joy to a family at the shelter for the holidays!

Connect & Shop

\Etsy: <http://sarahemmaboutique.etsy.com/>

IG: @SarahEmmaBoutique



SCRIBBLES BY SARAH

About the business:

I created this shop with beautiful, purposeful, paper goods to help bring art into your everyday life. Each item in this shop is unique as I design all of the artwork and products you will find here. These thoughtfully designed products range from creative stationery to make daily tasks more enjoyable, to custom paintings for a unique, handmade gift.

Nonprofit highlight:

COMPASSION INTERNATIONAL

They provide a unique opportunity to both support physical needs of children such as food, clothing and schooling for them, while also getting to support their relational needs through giving and writing letters as pen pals. It is so special to get to know someone in a culture unlike our own and to support and encourage them as they live life. It is amazing to be part of their life from grade K-12 and see each child grow and become more confident as you write letters back and forth.



\$16 | Watercolor Christmas
Wrapping Paper Sheets

best
seller



\$17 | Weekly Planner Notepad

seller
fave



\$22 | Sing to the Lord Print Trio

comes
in 3
colors



Connect & Shop

Etsy: <https://www.etsy.com/shop/ScribblesBySarahV>

IG: @scribblesbysarahv

KINDRED & CO.

About the business:

We are a paper goods company encouraging you to pursue life from who you are, not what you do. Our products are designed to bring breath into the week, joy in the mundane, perspective to see the life stuff as helping mold us into who we are becoming, and intentionality and discipline into all areas of our lives. It's simply about being.

Nonprofit highlight:

THE BOSTON PROJECT MINISTRIES

Boston Project seeks to bring shalom to a specific neighborhood of Boston in a holistic manner. They embody the heart we seek to have as a business - encouraging others to live out who they are & becoming.



\$42 | 2023 Kindred Planner



\$60 | Christmas Box



\$14+ | Christmas cards



customer fave

Connect & Shop

Website: <https://www.kindredandco.net>

Etsy: <https://www.etsy.com/shop/KindredandCoBoutique>

IG: @kindred.and.co



SUPPORT SMALL WITHOUT SPENDING MONEY:

We understand that not every individual has the finances to support every small business they love or wish they could (most of us don't either). However, supporting small doesn't always have to be just with your finances.

Here are some ways you can still support small businesses in BIG ways without spending a cent:

IG Posts

Like & comment
Share & Save
Tag friends

Products

Leave a review
Take & share photos
Share even if you don't buy

Encouragement

Cheer your small business friends on!
Encourage others to shop small this season

IG Stories

Engage with their stories
Respond to polls/surveys/
feedback requests

Mailing List

Subscribe to their lists
Respond to their questions/
action steps

Remember: Supporting small means supporting a dreamer and dream being pursued in faith.

Ask a small business owner friend you know how you can support them, even if not financially, I'm sure they'll feel honored to be asked and will also have another idea or two not on here as well.

“What if Christmas, he thought, doesn’t come from a store. What if Christmas ... perhaps ... means a little bit more!”

HOW THE GRINCH STOLE CHRISTMAS



Cheers to discovering new & cheering on familiar small business owners and learning the art of giving back this 2022 holiday season!

*With joy & gratitude,
Kindred & Co.*